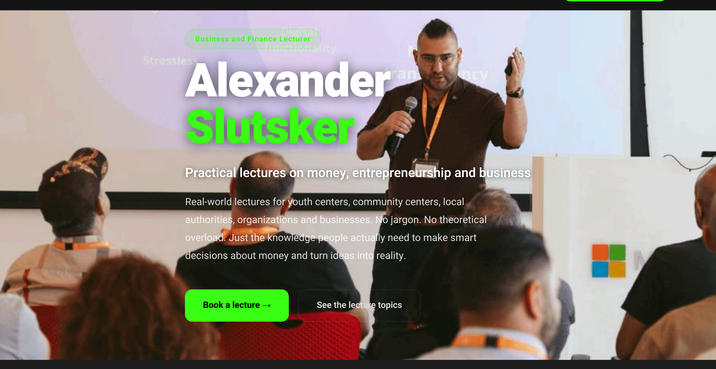

Business and Finance Lecturer

Alexander Slutsker

Practical lectures on money, entrepreneurship and business

Real-world lectures for youth centers, community centers, local authorities, organizations and businesses. No jargon. No theoretical overload. Just the knowledge people actually need to make smart decisions about money and turn ideas into reality.

Book a lecture → See the lecture topics

ABOUT THE LECTURER

Who is this lecturer?

Alexander Slutsker is a business and financial consultant with a BBA and an MBA in entrepreneurship and hi-tech, and years of hands-on experience guiding entrepreneurs, startups and small businesses. He has delivered lectures for organizations, youth centers and community programs, making complex concepts from the worlds of finance and business accessible to young audiences who never received this education in school.

His approach: simple language, real stories, no wasted words. Every lecture ends with something participants can actually take and apply.

THE TAKEAWAY

What your audience will take from the session

Financial literacy

Young people make financial decisions every day, from how to spend their first paycheck to whether to take a loan. This track gives them the thinking tools to see money differently.

Entrepreneurial thinking

Entrepreneurial thinking is not just for founders. It is about initiative, dealing with failure and building something from nothing, skills every young person can use.

Practical, not theoretical

No textbook slide decks. Every lecture is built around real examples, interactive exercises and insights that stay long after the session ends.

LECTURE SELECTION

The lecture menu

Every lecture adapts to the audience age, session length and program goals. This is a selection only, the full menu includes over 40 lectures across five areas: finance, entrepreneurship, startups, small business and career management, at mobiusbiz.co.il.

1 Financial literacy

Lectures on financial thinking

- **Financial literacy for non-financial people** — Understand money, budgets and basic financial statements in plain language
- **Smart consumerism** — How to resist manipulative marketing and spend by conscious choice
- **Behavioral finance** — Why we make irrational money decisions, and how to stop
- **Building a personal budget and financial plan** — How to build a real budget and a plan for your financial future
- **Tax basics for young people** — What matters when entering the workforce or starting a business

2 Entrepreneurship

Lectures for people who want to build and grow

- **Growth mindset for entrepreneurial success** — Turning challenges into fuel for growth
- **Mastering failure** — How to analyze setbacks and use them to move forward
- **Minimum viable risk** — How to test your first business idea without losing everything
- **Personal development for entrepreneurs** — Time management, self-motivation and building resilience
- **Sales, marketing and negotiation essentials** — How to communicate value and close deals

BACKGROUND AND EXPERIENCE

What every lecture is built on

BBA
Marketing & Finance

MBA
Entrepreneurship & Hi-Tech

Years of guiding entrepreneurs and small businesses

Experienced lecturer in youth programs and organizations

Founder
Mobius Business Solutions

CONTACT

Bring these lectures to your program

Every lecture is adapted to your audience, format and goals. Available as a one-time session or a lecture series. A great fit for youth centers, community centers, local authorities, colleges, pre-military academies, organizations and businesses.

Book a lecture on WhatsApp → Send an email

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